

## Armin Krauter

*Dr. phil., MA*



- *4 years in Scientific Research*
- *25 years Change Management Implementation experience*
- *10 years in Executive Management position*
- *Enterprise set-up and development*

### Experience

- Change Management, Business Process Development, Executive Coaching
- Corporate Development in Germany and in Asia. Supporting companies in Germany and China during establishment of businesses.
- Development of business globalization and market entry strategies in to China.
- Strategy development, business process design and implementation with companies, university institutes and research-institutions
- Managing Director of an industrial company in the metal industry
- Responsible for the European business of a consulting company which specialized in corporate development in Asia

### Coaching/ Mentoring and Mediation

- Mr. Krauter is a successful executive coach, supporting board members, managers and senior university staff.
- Various Publications, e.g. author of the Marketing & Sales section within „Handbuch Mediation“, 3. Edition, 2015, C.H. Beck

### Business Background

#### Partner

Carpe Diem Consulting GmbH  
Pacific Consult UK Ltd.

#### Associate Partner

Pacific Consult AG, Zürich + Shanghai

#### Founding Partner & Senior Advisor

High-End Composites Manufacturer  
Software Development  
Record employee time transactions

Armin Krauter spent his first business years involved in scientific research on the interrelations of employment market & educational planning with Deutsche Forschungsgemeinschaft (DFG). Subsequently he was Managing Director of a metal building parts manufacturer with focus on production and sales. His international expertise stems from various positions in Europe and in the fast moving Asian markets.

### Education & Qualification

Mr. Krauter studied Economics of Education and Educational Planning at the universities of Heidelberg, Oxford and Marburg. He holds a Master of Arts of Stanford University and did his doctorate at the University of Marburg.