

**BOARD LEADERSHIP AND
CORPORATE GOVERNANCE IN EMERGING MARKETS
FOR BOARD DIRECTORS**

THE CHALLENGE: Fulfilling the Directors' role in a company

THE ISSUES WE WILL ADDRESS

- Where does international best Corporate Governance practice stand, and how do codes and legislation currently develop in emerging markets?
- How can investors improve companies structurally on Corporate Governance issues?
- Which key responsibilities do boards take, and what can be delegated?
- How can directors convince investors that work on-site follows best practice?
- How can directors make use of best practices in their own board work?
- How can directors deal with board- room conflict situations?
- How can the company board improve on efficiency and effectiveness?

This executive course has been designed to improve guidance and supervision of company boards, add value and realize good Corporate Governance practices in Emerging Markets.

THE GOAL

The course will promote director confidence and reassurance regarding their role to promote corporate governance in global emerging markets. Participants learn how to handle their director roles and responsibilities and achieve greater impact in their board work. The opportunity is given to address specific client situations in the form of individual yet anonymized case studies.

REPRESENTATIVE CLIENTS & DELEGATES FROM:



METHOD

During preparatory steps, an understanding of current issues and concerns can be captured and used to focus the course content. The workshop approach combines subject introductory elements, case studies, group interaction

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exercises, open discussion and feedback sessions. A comprehensive pre-course reading, a handbook and a toolkit for follow-on work ensure the learning success for all delegates.

CLIENT FEEDBACK

“Very good course, very relevant and practical – useful and a real eye-opener.”

“Excellent occasion to interact with colleagues and benefit from their individual experience.”

“Hands-on information from experienced professional – encouraged to think.”

“I will certainly be happy to come a second time in the coming years.”

“After 3 years of being a director, this training was extremely welcome. It should be a requirement for all new directors.”

WORKSHOP KEY INFO:

CGEM	Evening Plus 2 -Days Workshop
Preparatory	Interviews with 4- 6 selected executives as required
Duration of the course	Day 1 evening 18:00 - 20:00 Day 2 whole day 09:00 - 17:00 Day 3 whole day 09:00 - 16:00 Pre-Workshop Preparation 3 hours, 1 week before Post Workshop Support
Participants	8 – 16
Tutors	Two senior tutors from Carpe Diem International
Location	Your offices or nearby

ABOUT CARPE DIEM INTERNATIONAL:

Carpe Diem was founded in 2002 by a group of senior partners from European and American consulting groups. We are complemented by an international team of board room directors, seasoned industry experts, and experienced executive coaches. With over ten years project experience in European and Asian industry and commerce we can count major institutions as our clients.

ABOUT THE INSTITUTE OF DIRECTORS:

The Institute of Directors has been supporting businesses and the people who run them since 1903. Today, the IoD represents around 38,000 members – directors, partners and entrepreneurs. It offers certified professional development and advocates best Corporate Governance practice.